



# Main Street Micro Grants

## Program Information and Application Instructions

### Program Purpose

As part of our continuing efforts to assist communities in the Catskills with their downtown revitalization efforts, **The Catskill Center for Conservation and Development** has announced the availability of "micro grants" for a wide variety of projects. The intent of the program is to assist communities and community-based organizations with small, attainable projects designed to beautify their downtown, market & advertise Main Street businesses, provide public amenities, make the downtown more pedestrian-friendly, etc. These grants are intended to be used as "seed money" for manageable projects that will eventually lead to larger, more ambitious projects in the future.

### Type of Projects & Limitations

Main Street Micro-Grants may be used only for "bricks and mortar" projects located in a community's downtown business district. Examples include pocket parks, downtown landscaping and beautification projects, streetscape amenities such as benches, lighting and trash receptacles, welcome signs and business directories, facade improvement projects, commercial sign replacement, and recreational trails with direct linkages to the downtown.

Funding for this program has been generously provided by Senator John J. Bonacic. While The Catskill Center's service area covers a total of six counties, eligible projects must be located within Senator Bonacic's district, which covers all of Sullivan County, most of Delaware County, and portions of Greene and Ulster County.

### Application Procedure

Requests for funding will be accepted year round, and will be reviewed by staff on a first come, first served basis, contingent on available funding. Currently, a total of \$40,000 is available. Requests for funding should not exceed \$5,000 per project, per community. Projects in the \$1,000 to \$3,000 range are more likely to be funded. Municipalities and non-profit community based organizations such as Chambers of Commerce, business associations and downtown beautification groups are eligible to apply.

To be considered for funding, applicants should complete the application form on the reverse and attach a project narrative and budget. Each request will be evaluated and scored based on 1) the anticipated benefits to and impact on the downtown business district; 2) level of community support and participation; 3) project readiness; 4) reasonableness of the budget; and 5) amount of matching funds.

For additional information, please contact **Helen Budrock** at  
(845) 586-2611 or [hbudrock@catskillcenter.org](mailto:hbudrock@catskillcenter.org).

**THE CATSKILL CENTER FOR CONSERVATION & DEVELOPMENT, INC.**  
PO Box 504 ■ Route 28 ■ Arkville, NY 12406 ■ (845) 586-2611 ■ [www.catskillcenter.org](http://www.catskillcenter.org)

# Main Street Micro Grants Application Form

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Applicant (Municipality/Organization)

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Address

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Town/Village

State

Zip Code

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Phone

Fax

E-mail

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

## Organization purpose and year founded (if applicable):

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## Short project description including purpose and anticipated results:

**Amount Requested:** \$ \_\_\_\_\_ **Total Project Costs:** \$ \_\_\_\_\_

Please attach a one to two page narrative describing your project in detail. Be sure to include the need for the project and its anticipated benefits, community support for the project, and an anticipated timetable for completion. Also attach a one page budget detailing anticipated expenses for the project, including amount and sources of matching funds, if applicable.

Applications should be mailed to the attention of Helen Budrock at the address below. Faxed or e-mailed applications will not be accepted.